

Dear (first name),

Making a decision about the right kindergarten for your child can be tough. As parents, we know what you something about the decision you are making. Last year, we were in your situation. There were several long talks around the dining room table about the pluses and minuses of public school versus Catholic school.

and I looked at the very positive experience we had in pre-school at St. Example School. The excellent staff and faculty at St. Example truly cared for our child's education. After much discussion, we decided to go with what we knew was the best for our child and that was St. Example kindergarten.

Based on our experience, here is what you can expect when you enroll in the St. Example's kindergarten program. From day one, Mrs. Susan Example, the kindergarten teacher will make your child feel like he/she is the number one, most important person in the world. St. Example will continue to reinforce and strengthen what you are teaching at home. Best of all, your child will receive an exceptional education from a school that has been recognized by its accrediting body as a high performing school. SOMETHING ELSE MORE NOTABLE CAN BE ENTERED.

If you are like us, we wanted our child to have personal attention in kindergarten. <u>At St.</u>

<u>Example, you experience a school family that reaches out to understand what your child needs and then tailors an education to meet your child where they are developmentally.</u> We are confident that you will find that same happiness we did at St. Example School's kindergarten program.

Please join us, as we spend the next eight years at St. Example. As a parent, you will rest easy knowing that your child has been placed in the hands of faith at St. Example.

We encourage you to take that next step told St. Example School in one of the following ways:

- 1. Contact the school at (123) 456-7890 to schedule a visit or receive more information.
- 2. Email Ms. Sample, kindergarten teacher <u>sampleteacher</u> @stexample.net.
- 3. Visit the St. Example School web site http://www.stexample.net

Sincerely,

Bill and Wanda Example A Kindergarten Family at St. Example School

P.S. No matter what you do; you owe it to your family to check out all that St. Example has to offer!